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## STEFANIE MYERS IS A CATALYST.

Stefanie is a coach, catalyst, and business advisor. She curates content, mobilizes communities and empowers others with critical insights.

### STEFANIE'S COACHING SWEET SPOTS

#### IDEAS

- Relevance
- Uniqueness
- Curation

#### CREDIBILITY

- Science, Data and Facts
- Research and Resources

#### PROGRAMMING

- Event design
- Audience strategy

### STEFANIE'S SPEAKER COACHING EXPERIENCE:

Stefanie is Co-Chair and Head of Curation and Community at TEDxTinHauWomen in Hong Kong and past Co-Chair, Head of Curation and Organizer of TEDxShanghaiWomen (2012-2016). TEDxShanghaiWomen, was the first and largest TEDx event dedicated to women in China. She leads all aspects of program design, speaker selection and coaching.

Stefanie's commitment to the spirit of TED and TEDx delivers high-quality, impactful experiences for speakers and audience alike.

From 2011-2016 Stefanie led industry engagement and research at the largest American chamber in Asia Pacific. She led program design, speaker development and audience strategy to deliver more than 200 events a year. Her research focused on experiences of consumers and businesses in a rapidly changing China.

Stefanie's ability to identify ideas worth spreading, and bring to bear the insights speakers need to elevate their talk, makes her a powerful TEDx speaker coach.

### MORE ABOUT STEFANIE:

Stefanie is a Coach, Community Leader and Business Advisor based in Hong Kong. Stefanie designs and delivers programs for organizations to enhance engagement and leadership development. Stefanie holds several positions: Career Coach at The Hong Kong University of Science and Technology; Co-Chair, Head of Curation and Community of TEDxTinHauWomen and Mentor for Mentor Walks Hong Kong - a platform for connecting women and mentoring opportunities. Stefanie holds a Bachelor of Arts in History, Politics and Law, and a Graduate Certificate in Environmental Management. Stefanie is an international Australian, having lived in Australia, China, Germany, and Ireland. She is a native English speaker, dabbles in German, and has survival Chinese.