



mary rezek.

NANCY PON IS A SIZZLE MAKER.

Nancy has a knack for drawing out the sizzle in people, products, and situations. She has helped Fortune 500 companies and professionals find, showcase and communicate their unique value proposition to others via international sporting and entertainment events and China wide communications platforms.

NANCY'S COACHING SWEET SPOTS

SIZZLE

- Make it pop
- Make it polished
- Make it interesting

STRUCTURE

- Say things that make sense
- Build strong frameworks
- Design for engaged experiences

MESSAGE MAPPING

- Seize opportunities
- Connect the dots
- Understand progressions

NANCY'S SPEAKER COACHING EXPERIENCE:

Between 2012-2017, Nancy has been a speaker, speaker buddy, speaker coach, Master of Ceremonies and Co-Chair for TEDxShanghaiWomen. As a TED attendee, and current Chair and coach of TEDxPuxi and TEDxShanghaiSalon 2017, she is intimately familiar with preparing speakers to deliver TED-like speeches and staging a TED-like experience.

She draws from her extensive arsenal of communications tools, developed from 20+ years in marketing, public relations, advertising, branding and promotions. She provides speakers with a logical structure to build their ideas, then guides them to the stories, vignettes and delivery approach to make their speeches resonate.

HOW NANCY STARTED TED SPEAKER COACHING:

In 2011, Nancy was showcased by the media as the founder, face and spokesperson for a public service campaign that reached hundreds of millions of commuters and was awarded the Campaign Asia Pacific PR Award for 'promotional activity of the year'. In 2012, TEDxShanghaiWomen organizers asked Nancy to deliver an idea worth sharing. In 2013, she began working with speakers. By 2016, besides her role as Co-Chair, she helped curate and coach the speakers. In 2017, she is ALL IN with coaching for TEDxPuxi, TEDxTinHauWomen and TEDxShanghaiSalon and speaker workshops.

MORE ABOUT NANCY:

As a community leader and business owner, Nancy helped establish the Canadian Chamber of Commerce in Shanghai in 2008 as one of the Founding Board members. She continues to serve on the Advisory Council to the Board.

Nancy has been interviewed for Ad Age Global and many other media, been featured in publications from COSMOPOLITAN to China Daily, appeared in several TV shows including CCTV9 and Dragon TV, was a New Balance brand ambassador as part of a global excellent maker campaign, and acted in a promotional spot with Roger Federer.

A lifelong learner, Nancy completed a Bachelor of Science Degree in Civil Engineering and worked in transportation for 5 years. She also completed a foundation in art studies at the Nova Scotia College of Arts and Design and staged three solo exhibitions of her watercolors in Canada and China. She recently trained at the THINK School of Creative to drive social impact with design and innovation tools. She is a native English speaker and fluent Mandarin speaker. In her search for ideas and experiences, she has traveled to over 30 countries.

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